

Why subscribe to Colleges in Britain?

- It is the only specialist FE/HE College site developed specifically to assist international students
- It is the only site of its kind where all 400 college records, and all course records, are fully hyperlinked
- It is the only genuine multiple criteria searchable database in the sector
- It is the only web site in the sector where all course records are targeted at international students
- It is the only web site in the sector which publishes click-through performance for every record every month
- It is the only web site in the sector which offers tangible support to agents

The *Colleges in Britain* web site was first published in January 2005 by *International Education Connect Ltd*, which has for years been established as the clear global market leader in language programme publishing, with the *EduFind™* and *English in Britain* sites. Our expertise in site design means that students like to use the site, and they will successfully and intelligently alight on our client sites to fulfil their needs. Our experience of optimisation and marketing and our established community of users gives us an important advantage in being able to offer a distinctive, powerful and exceptional value promotional service.

How do I get the best value from Colleges in Britain?

Whatever you do about Colleges in Britain or any other portal, start by ensuring that your own web site works well and helps the cause of student recruitment. If it does, then links from Colleges in Britain will be of great value; if it does not, then promoting the site will not be money well spent.

Key word searches on Colleges in Britain interrogate your profile and your course data. If your service offer includes (say) beach volleyball, or Skype™ facilities in all residences, then it does no harm to ensure that these phrases appear in the profile.

Make sure you include information about welfare / pastoral care. Students a long way from home, and their parents, place a premium on this.

Use the course records optimally. If you offer (say) A Level Physics, Maths, Chemistry, Biology and Geology, one course record is enough for them all. The Course type ("A levels") and key word combination will identify you.

Make your record welcoming, informative, easily read, confident.

Contact Details* There is no charge for this contact information to be posted on Colleges in Britain

Please complete all details as you wish them to appear on the **Colleges in Britain** web site.

.....
Name of college/institution

.....
Address

.....
Post code

.....
Telephone Fax

.....
Email Skype™

.....
Web URL: http://

.....
Contact surname Contact first name

.....
Contact Job Title (*max 24 characters*)

.....
* If you would prefer to have *no* record on Colleges in Britain, please write the name of the college above and tick this box

Course Data Course data is chargeable as part of a fully enhanced record – please see p4 of this form

Course 1 (*Brief*) Course Title (max 50 characters)

.....
Category (*circle one*) 1. GCSE 2. A Level 3. Access/Foundn 4. Voc/Prof 5. Higher Ed. 6. Postgrad

.....
Is this course Part-Time? Yes / No Age Range: Minimum Maximum

.....
Price of Course in £: Per (*Week/Term/Year/Course etc*):

.....
Course Duration (*in weeks/terms/years...*):

.....
Start Course in: (*circle all that apply*) Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec

.....
Accommodation Arranged: (*please circle*) Homestay / Residence / Hostel / Self-catering / No Accom

.....
Entry Requirements (*English / Education level*):

.....
(*Brief*) Course Description (*max 30 words*):

NB. Remember that course information entered here is intended to attract the students to the fuller information you hold on your web site. So it's best to write in simple English and make it inviting and brief.

3 course entries are included as standard.

Course 2 (Brief) Course Title (max 50 characters)

Category (circle one) 1. GCSE 2. A Level 3. Access/Foundn 4. Voc/Prof 5. Higher Ed. 6. Postgrad

Is this course Part-Time? Yes / No Age Range: Minimum Maximum

Price of Course in £: Per (Week/Term/Year/Course etc):

Course Duration (in weeks/terms/years...) :

Start Course in: (circle all that apply) Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec

Accommodation Arranged: (please circle) Homestay / Residence / Hostel / Self-catering / No Accom

Entry Requirements (English / Education level):

(Brief) Course Description (max 30 words):

Course 3 (Brief) Course Title (max 50 characters)

Category (circle one) 1. GCSE 2. A Level 3. Access/Foundn 4. Voc/Prof 5. Higher Ed. 6. Postgrad

Is this course Part-Time? Yes / No Age Range: Minimum Maximum

Price of Course in £: Per (Week/Term/Year/Course etc):

Course Duration (in weeks/terms/years...) :

Start Course in: (circle all that apply) Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec

Accommodation Arranged: (please circle) Homestay / Residence / Hostel / Self-catering / No Accom

Entry Requirements (English / Education level):

(Brief) Course Description (max 30 words):



Your Order

For use by International Education Connect Ltd only

Date Received

Invoice Number

Profile Received

JPEG Received

Name of Institution:

.....

As representative of this institution, I herewith place my order as follows:

Standard Entry (12 months)* £170.00
or Six Month Trial* £90.00

.....additional courses @ £30.00*

Sub-total

VAT @ £17.5% *

Total (including VAT) *

Please enter your invoice instructions here, including Purchase Order number and address of Finance Office or other recipient. Invoice will be issued on publication.

If you are **VAT exempt we require a signed statement to that effect from your Finance Office or other authorised party*

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.....

Please answer the following:

300 Word Profile

The profile was emailed on

JPEG

Either a) the JPEG is on the enclosed diskette
Or b) the JPEG was emailed on
Or c) please scan the enclosed print

Email Instructions

Please send attachments to dblackie@cix.co.uk with "Colleges in Britain" in the header.

Declaration

I/we warrant that the information supplied is true and accurate and, if published, will not constitute an offence under the Trade Descriptions Act 1968 or the Consumer Protection Act 1987. I/we agree to indemnify International Education Connect Ltd in respect of any claims arising out of mistakes or omissions in the information as supplied

Signed:

Name:

Position:

Date:

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